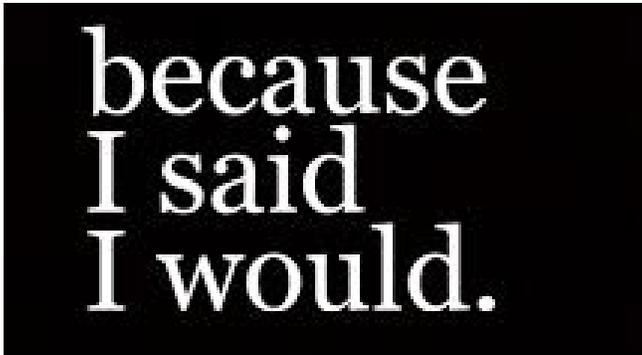


# *Everything You Need To Know About Because I Said I Would*

By Virginia DECA State Action Team 74

A black rectangular graphic with the text "because I said I would." written in white, lowercase, serif font, stacked in three lines.

because  
I said  
I would.

Below are a few tips to promote Because I Said I Would in your school,. We have provided a resource packet for your chapter and other information you may need about the movement..

## **What is Because I Said I Would?**

- Because I Said I Would is a nonprofit social movement and service project that promotes accountability for promises made and kept to ourselves, others, and our community.

## Why did Virginia DECA choose Because I Said I Would?

- This year, we chose to dedicate ourselves to this service project for several reasons. We love what the movement stands for and its intention to better humanity. This effort gives us a way to promise to help others in our community and follow through with our commitments.

## How can my chapter and I get involved with Because I Said I Would?

- The Because I Said I Would concept of making and keeping promises can be applied to any and every community service project. Perhaps your chapter already conducts a large community service project each year or is just now starting to lay down the foundation for a big project. In order to turn this project into a Because I Said I Would promise, simply have your chapter members write promise cards that express their goals for the community service project this year.
- Member Promises - Have every one of your members take a few minutes to think about a small way they can contribute to your chapter's service project or find a way to contribute to another cause they care about in your community. Every member should write their own personal promise card.
- Chapter Promises - Get your officer team or entire chapter together and decide on a big project that is important to everyone. This promise can be one everyone works on *as a team*, such as a school-wide clothing drive or fundraising efforts for a local organization. Members can write their own

community service promise cards, and chapters can make can make larger community service promises as well.

## **How can my chapter share our Because I Said I Would promises?**

- Social media - Post pictures of everything you have done! Virginia DECA and Because I Said I Would love to see pictures of your members completing their cards, discussing service projects in your meetings, and everything else you do with the project.
- Assembly - Have an assembly to share your promises and progress with your school! For example, if you have a goal to collect 500 pounds of food for a local food bank, you can have a shopping cart parade to showcase all of the items you have collected. At this assembly, you can call other non-DECA members to participate in your chapter project and make promises of their own.
- Bulletin boards - Bulletin boards are an easy way to promote what you have done. Show examples of promise cards, pictures of you and your members participating in service projects, and provide information on how others can get involved. These boards are a great way to have a constant reminder of the project in front of your classmates.
- Promo videos - Create a promotional video to provide your chapter members and classmates with a quick explanation about the project and directions on how to get involved. Videos can be a fun way to change up your social media presence and grab the attention of your followers.

## **Where can I learn more about the project and why it started?**

- By visiting the Because I Said I Would website, you can learn a lot more about the movement and its origins. Founder Alex Sheen has an incredible story and motivation behind starting this organization, so we encourage you to visit the website and watch his videos! The link to the website is below:

<https://becauseisaidiwould.com/>

### **Where can I find Virginia DECA's Because I Said I Would resources?**

- Virginia DECA has tons of resources for members to use when promoting and participating with Because I Said I Would. Under the 'POL' section of our website, can find our community service guide, promotional video, a card request form, and more! The link to this part of our website is attached below:

<https://www.vadeca.org/pol>

Because I Said I Would is an incredible opportunity for us to make a difference.. We hope you will become involved and grow to love it just as much as we do! Make sure to share with @VirginiaDECA on Twitter and Instagram using #VADECABISIW.

**P.S.** — Want to request some cards? Simply fill out this request form and we will send them your way!

<https://docs.google.com/forms/d/e/1FAIpQLSc7xMZpm4WHF9VmShqQjQZEB3UMYkdsw5k6YwqfuVudyea2TA/viewform>