

# *Celebrating Career & Technical Education*

By Virginia DECA State Action Team 74



February is Career and Technical Education (CTE) Month!

## **Why is CTE Month important?**

Career and Technical Education is critical for our communities to prepare a well-educated modern workforce that can meet the challenges presented by working in the 21st century world. By providing opportunities for meaningful learning experiences, it allows individual students to explore career pathways to achieve successful careers. Thus, CTE Month is crucial for showcasing the success of CTE and communicating

the vital role that it plays in communities throughout Virginia and across the United States.

## **Celebrating CTE Month**

There are so many ways to celebrate the importance and impact of CTE in your community. Here are some ideas.

### **1. Complete the DECA Inc. Advocacy Campaign**

For CTE Month, DECA Inc encourages chapters to participate in its Advocacy Campaign. In order to gain recognition for completion, chapters must complete three school outreach activities, three public policy maker outreach activities, and three community outreach activities. From holding a letter writing event for students to express the personal impact that CTE has had on their lives to legislators, to being especially active on your chapter's social media, there are countless ways to advocate for CTE as a chapter. The deadline for completion and submission is March 1, 2019. More information can be found in the [DECA Inc. Chapter Campaign Guidebook](#).

### **2. Partner with other CTSOs in your school community**

Did you know that DECA is one of eight Career and Technical Student Organizations (CTSOs)? More than likely, your school has multiple CTSO chapters. Work with advisors, officers, and members to plan an outreach or social event in your community. There is significant power in teamwork, so working with other CTSOs can help you make a bigger impact in your community. Besides, the more the merrier!



Career and Technical Education is so important for our school communities. The opportunities that are provided by CTE and CTSOs are unmatched in preparing students for futures as leaders, entrepreneurs, and so much more. Happy CTE Month! Now, get out there and celebrate!